



Karić Foundation

Together we can do everything

The Bulletin

MARCH 2019

THE KARIĆ FOUNDATION

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As part of a long-established tradition, Karić family started their celebration of St. John the Baptist on 19 January 2019 in the villa "Jelena"



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Dear friends,

Karić Foundation endeavors to carefully select the authors and titles to publish. My family and the Foundation are driven by the idea to preserve cultural, historical and moral heritage of our homeland and to nurture family values, friendships of Serbia and above all our language and Cyrillic letter with every book we publish. We are very proud of our releases, and at this year's Book Fair in Belgrade we presented the title "A Diary to remember eternal Serbian friends", by Dragan Miošević, as well as some second revised editions of previous releases which have already won the trust of readers.

The book „From Immigrant to Inventor“ by Michael Idvorsky Pupin also had its second edition thanks to the many interested readers. This work presented our reader with the mission of this great scientist, inventor and the best lobbyist Serbia has ever had. A humanist, benefactor and a writer who managed to conquer the whole world with his work. By promoting this unique book it is up to us that such an impressive story conquers Serbia and, with its contents to permanently engrave the name of not only a great scientist, but also a great Serbian patriot, politician, diplomat, benefactor. The ultimate goal of the editor Aleksandra Ninković Tašić and us as publisher is that the book of the great Michael Idvorsky Pupin is introduced into school-required-reading books that would establish a pattern of moral life to our children.

Our publishing mission continues with another book by Dragan Milošević with whom Karić Foundation has long and fruitful cooperation. His previous book "The Heroines of Serbia -Through the centuries", had two edition, it was translated into Russian and currently is being translated into English. The new book "A Diary to remember eternal Serbian friends", presents biographies of 80 foreign citizens. These are personalities that have bravely with great dedication and sacrifice in different ways signed the eternal friendship with Serbia and the Serbian people. Presenting these people from 26 nations and cultures from Europe, America, Asia, Australia, the author writes the story of their humanity and moral dimension, as well as about us as a nation who, having suffered great tribulations, deserves to receive the helping hand of a friend.

And we did not stop there, our new picture book "Tesla - stories from childhood" has been published and will introduce the youngest readers to the greatest scientist of all time. The priority in the year ahead is certainly photomonography we are preparing for our big and important jubilee "40 years of the Karić family humanitarian work". Therefore, this whole year will be a year of celebrating the 4 decades of dedicated work, not only of my family, but of all employees, friends and associates at the Karić Foundation, who were with us all this time. We will endeavour to redefine traditional values, to highlight the history and promote family in a new modern way, and take a look at almost half a century of the first private foundation activities.

Danica B. Karić Stojilković
President Karić Foundation

Karić Foundation at the 63rd Belgrade International Book Fair



The 63rd International Book Celebration Event under the catchy slogan "The Joy of Reading", was held from October 21st until Sunday, October 28, 2018 at the Belgrade Fair Complex.

The number of visitors and foreign exhibitors at the Belgrade Book Fair is increasing every year, which shows that Serbia continues to "nurture the culture of the book" and that the Fair has become one of the most important cultural events in South East Europe.

This year's event hosted 1,000 exhibitors from Serbia and abroad, including Karić Foundation with its publishing. Numerous interested readers were presented with our new releases at very popular book promotions.

The first book promotion at the Karić Foundation book stand was held on October 21st at 7PM in Hall 2A of Belgrade Fair where a new book by our guest Aleksey Pushkov "Global Chess Mat"(also known as "Global Chess. Russian Game.") was promoted, as well as the book signing of Nina Pushkov new novel "Goddess of Victory". Dragomir J. Karić, Srećko



Đukić, Radoman Jović and Dragan Bisenić spoke at the promotion.

The second edition of the book by Mihajlo Idvorski Pupin “From Immigrant to Inventor” was also presented to the visitors. Milanka Karic spoke on behalf of the Karic Foundation and the book was presented by Aleksandra Ninković Tašić, the editor for both editions published by the Karic Foundation.

Another noteworthy edition of Karic Foundation that was presented to the Book Fair visitors was the Book titled „Karic - the Power of the Family“. Milomir Maric editor-in-chief of TV Happy, a journalist and publicist, Mirko Stamenkovic, a longtime journalist, editor-in-chief of the few most popular newspapers of Yugoslavia, and Miloje Popovic Kavaja, a writer, publicist and journalist, spoke at the promotion of this book in front of many Fair visitors.

Visiting publishers at the Karic Foundation book stand were Happy Planet and ALFA BK University. Their newest editions were presented to many interested visitors of this year's Belgrade Book Fair.

For more about Karic Foundation publications with almost two decades in publishing, please, visit the Karic Foundation official website <https://www.karicfoundation.com/Pismo>



The Sanctity of Motherhood

The Foundation of Saint Andrew The First-Called from the Russian Federation together with the Karic Foundation from the Republic of Serbia, with the support of the Executive Committee of the City of Minsk and the Ministry of Labor and Social Welfare of the Republic of Belarus, organized the 6th Forum of the “Sanctity of Motherhood” programme in Minsk. During the two days of November 14 and 15, the main focus was on the “Family in the Contemporary Society: meaning, trends and perspectives”.

St Andrew The First-Called Foundation created the program in 2006 for the purpose of restoring the potential of the family as a fundamental social institution and the greatest value that determines the whole human life.

The program provides social and psychological support to pregnant women and young mothers in an unfavorable and difficult situation. It includes education of the young, combining the efforts of the mass media and online resources to raise public awareness for the promotion of family values.

The Forum in Minsk included a plenary session, discussions and thematic roundtables dedicated to the consideration of family-oriented initiatives and the understanding of social, economic, cultural, spiritual and moral conditions for the existence of a family in the modern world. Forum was attended by many foreign delegations, state officials, social leaders, scientists, journalists and experts ...



Dragomir J. Karic, MP of the Serbian Parliament and Honorary Consul of Belarus to Serbia, spoke on behalf of the Karic Foundation and said that he is always promoting his family as the most reliable and safest place, pointing out that he is a father of three sons and a daughter and has 12 grandchildren.

The second day of the Forum founder of the Karic Foundation, Milanka Karic emphasized in her speech, the importance and role of the woman as a family pillar, for in her opinion the woman of today carries a huge responsibility equally important and, at this moment, may be far greater and more important than the opposite sex. Hence, she underlined in her speech that where's a strong family, there's a strong state!

Chairman of the Board of Trustees of St Andrew the First-Called Foundation, Vladimir Yakunin reminded us: “Humanity is growing. Over the past 1000 years, it has increased 20 times. Today, it is growing at the expense of the poorest countries. China, USA, Brazil, Russia are the leading countries in which birth rate does not allow the population to reproduce. All new trends need to be assessed, this is really important under current conditions”, said Yakunin.

Presidents of the Russian Federation and the Republic of Belarus supported this Forum.



255 Years of the Karic Family Entrepreneurship and the 21st Ceremony of the Karic Brothers Award



The Karic family marked 255 years of entrepreneurship and for the twenty-first time presented the Karic Brothers Award on November 22, 2018. Numerous guests, celebrities, representatives of confessions and diplomatic corps attended the Award ceremony at the Belgrade Sava Center.

Documentary films depicted the history of the Karic family and a special focus was on the importance of the family as the foundation of society. The idea was to convey a message that the family should have its day in Serbia, a Family Day, that our generations should know and remember who their grandparents and ancestors are. Let us confirm all together :

“The family is really the safest place”



Documentaries showed a period of two and a half centuries of entrepreneurial activity of the Karic family. According to church sources and family traditions, the family has been engaged in entrepreneurial affairs since 1763. They were teachers, priests, officers, scientists, bakers, tinsmiths, tanners, merchants ...

Today BK Group operates on all continents and is recognized among the most important companies in the world. At the largest economic forum in Davos, last May, a member of the BK group, Dana Holdings was ranked at the top of the 100 largest global companies, alongside Apple, Samsung, TIME, Zara, Amazon, Alibaba, IKEA, Instagram, Netflix , Roshe and others ...

During the gala ceremony the audience was able to enjoy in a very interesting and well-organized art performances of eminent Serbian artists: Young Philharmonic Orchestra “Borislav Pašćan” under the conductor Đorđe Pavlović, AKUD choir “Ivo Lola Ribar” under the conductor Milovan Pančić, Bora Dugić, Nevena Božovic, Una Sage Serbike, ...





The second part of the program brought the 21st Karic Brothers Award Ceremony to prominent personalities for the greatest achievements in the following categories:

- Culture and arts, Hadži Petar Božovic
- humanitarian activities, Arnaud Gouillon
- science and research, Dr. Gordana Vunjak Novaković
- sports, Dragan Stojković Piksi
- a special sports award for outstanding results achieved at the world championships in Japan, The Serbia Women's National Volleyball Team

Awards were presented by Dragomir J. Karic and Olivera Karic Nedeljkovic



*Promotion of the new book published by Karić Foundation
A Diary to remember eternal Serbian friends“*



The official promotion of the book “A Diary to remember eternal Serbian friends”, by Dragan M. Milošević, was held on December 11, 2018 in the Russian House crowded with numerous friends and associates of the author and the Karić Foundation.

“A friend is more needed than fire and water.”

Erasmus of Rotterdam

Another wonderful release has seen the light of the day thanks to the Karić Foundation and will remain recorded in Serbian history.

The collaboration between Mr Dragan Milošević and the Karić Foundation lasts for quite some time. The previous book of this author, “Heroines of Serbia -Through the centuries”, also in the edition of Karić Foundation, underwent two editions, it has been translated into Russian and is currently being translated into English, what we are particularly proud of.

Readers will find it as a book-monograph with an comprehensive, exhaustive and unique display of biographies and works of 80 individuals - “foreigners” who by the author’s choice incorporated themselves into national history of Serbs in different ways, by their personal engagement and sacrifice, with immeasurable dedication or expressed courage for every admiration, which gave them a well deserved place in the “Diary”.

The author, Mr Dragan M. Milošević, included individuals from 26 nations and cultures of Europe, USA, Asia and Australia, predominantly Russians, Germans, French, Czechs, Jewish, Greeks, British ...

The “Diary” reminds us that a written record is an extremely effective form of memory that can save us from forgetfulness as an unforgivable national sin. This significant book also has taken us through the 10-century “pilgrimage”, from the



Middle Ages to the present day, especially the 19th and 20th century, through those times of brutal wars, crises and great annihilation of Serbs, and in a unique way, through the presentation of life, work and the diversity of fate of 80 “foreigners” - friends of Serbs and Serbia.

Two of our „foreign“ friends from the “Diary“ attended the promotion, Mr Hiroshi Yamasaki Vukelić and Mr Arnaud Gouillon, winner of this year’s “Karić Brothers” award for humanitarian work, and they were the first to receive copies of the “Diary” from the author and representatives of the Karić Foundation .

Beside the author, reviewer Mr Tomislav Kresović and Mrs Žana Živaljević spoke about the book. Guests of the selected program were: Choir of the Primary School “Lazar Savatić” from Zemun, ensemble “Narakord”, opera soloist Jelena Papić Čamdžić and national artist Mr Dragan Mladenović-Shakespeare, founder of ethno ensemble “Renesans”.

A book “Diary to remember eternal Serbian friends” and the individuals recorded there should certainly become a part of the history textbooks and the Karić Foundation has done another great job because these 80 friends of Serbs will certainly not be forgotten, they remain “eternal”.



Humanitarian campaign "We are all Santa Claus"



Karic Foundation responded to the campaign "We are All Santa Claus" organized by parents and employees of VOS "Creative Pen" from Belgrade. More than 300 New Year's gifts and more than 1300 kilograms of basic foods, household chemicals, books, school accessories, toys, footwear and clothing have been packed for kids and their families with a lot of love and commitment, and each package was completed with a unique gift and greeting card prepared by the children and their parents, educators and teachers at the New Year's workshop.



In addition to that, the humanitarian organization "Find Raul" has provided another 120 gift packages thanks to humane people who wanted to be the part of the New Year's magic.

Besides Karic Foundation and "Find Raul" humanitarian organization, the campaign was supported by Villa Aleksandar Orašac, Brian Lack & Company International, Moj Super Raspust OC Smartacus, BK TV News, Delić transport, restaurant "Mandala", VIZ Connection, RUCK Peclavus Serbia, Yumis Nis.

This year's help was intended for the Kulina Home - home for children and elderly people with developmental disabilities, children welfare recipients from Niš and Smederevska Palanka, as well as the home for the elderly "Moja kuca" in Bežanijska Kosa and in Surdulica.

Humanitarian campaign was launched to show and send the message to the youngest of vulnerable social groups and to senior forgotten citizens, that they are important to us and that we think of them.



Karic family celebrated St. John the Baptist, home Patron Saint of the family



As part of a long tradition, Karić family started the celebration of St. John the Baptist on 19 January 2019 in the villa “Jelena”.

The family started their festivity, as in previous years, the day before on the Epiphany holiday by celebrating the birthday of the oldest member of the family, mother Danica Karic, who performs her monastic life as Mother Angelina, and this year she turned 99. Hosts were brothers Dragomir, Zoran and Bogoljub Karic with their sister Olivera Karic-Nedeljkovic.

Traditionally, His Holiness the Archbishop of Peć, Metropolitan of Belgrade and Karlovci, and Serbian Patriarch Irinej performed the ritual of cutting the feast cake on the eve of the Karic family celebration.

The ceremony was attended by numerous representatives of the Serbian Orthodox Church, the Belgrade Archbishop and Metropolitan Monsignor Stanislav Hochevar as well as representatives of other religious communities.

Beside many members of the Karic family at the villa “Jelena”, patron saint of the family was celebrated with numerous guests, associates, friends, laureates of the “Karic Brothers Award”, employees of the companies: “BK Group”, “Karic



Foundation”, “Alfa BK University” “BK Television”, members of the PSS (Serbian Power Movement), as well as numerous celebrities.

Many foreign ambassadors, consuls and other members of the diplomatic corps and some of them for the first time, attended this national-church custom associated with the date of a particular Christian saint, the most important family holiday after Easter and Christmas, so characteristic of Serbs. The guests watched with great interest the traditional Orthodox ritual of blessing the water and Serbian cooked wheat pudding, to cutting the feast ritual bread and chanting the tropars.

In his congratulation to Karic family and Mother Angelina, Serbian patriarch sent prayers and wishes to the Lord that this wonderful family celebrates their home Patron Saint for many, many years and generations. “Let this day be blessed for the Karic family, may they multiply and grow as it is

to this day, that is the greatest wealth. In vain with everything, if we don’t know what we have, if we don’t have anyone to leave it to, if there is no one to inherit and extend the family line and the feast day.” He also said that as we care for our home, so we should take care of our nation as well.

His Holiness Patriarch Irinej tropar chanting was accompanied by the “Belgrade Men’s Choir”, led by the conductor deacon Vladimir Rumenić.

The guests were welcomed by the family feast host Mr Dragomir J. Karic together with family members. „We were fortunate while we lived in Pec, to have Patriarch always come to our feast day, the Holy Patriarchs, German, Paul, and now Patriarch Irinej. We are happy that our Patriarch, Mr Irinej, is in good health, that he performed his holy prayer with his clergy tonight ... Tolerance is the key word when it comes to family and is very important when other religions are in question, so as we care about





our tradition and our Orthodoxy, we should respect and understand others as well. "said Mr. Dragomir J. Karic.

Mr. Bogoljub J. Karic pointed out that without family there is no happiness, no satisfaction, no life. Regardless of the fact that their family members live elsewhere in the world, scattered across the continents, everyone always knew where the gathering place was. „ I'm always talking about the importance of



promoting the family and that it is necessary for children to respect their parents, that parents must know that their children are the most important and that they always must have time for them. Regardless of the business we are dealing with or how busy we are, our children, parents, grandparents, our family always come first. It all begins with the family. If we live in harmony, care and love each other, then we have everything else in our life."

Numerous guests at villa "Jelena" didn't hide their satisfaction of being able to magnify the family celebration. Among the guests were Mr. Milutin Popović Zahar, Snežana Dakic, Mr Nikola Rackov, Mrs. Isidora Bjelica...

Mr. Srdjan Djokovic with his wife Diane, said that celebrating the home Patron Saint we extend the life of the family and the feast day.

One of the laureates of the "Karic Brothers Award", an eminent artist, Mr Bora Dugic, said: "Gatherings on patron saint day, besides the festive customs, are an opportunity for people to meet and socialize, and the desire of the Karic family to share their celebration with friends is a wonderful example of how heritage and tradition are passed down from generation to generation and what is the essence of sharing. "

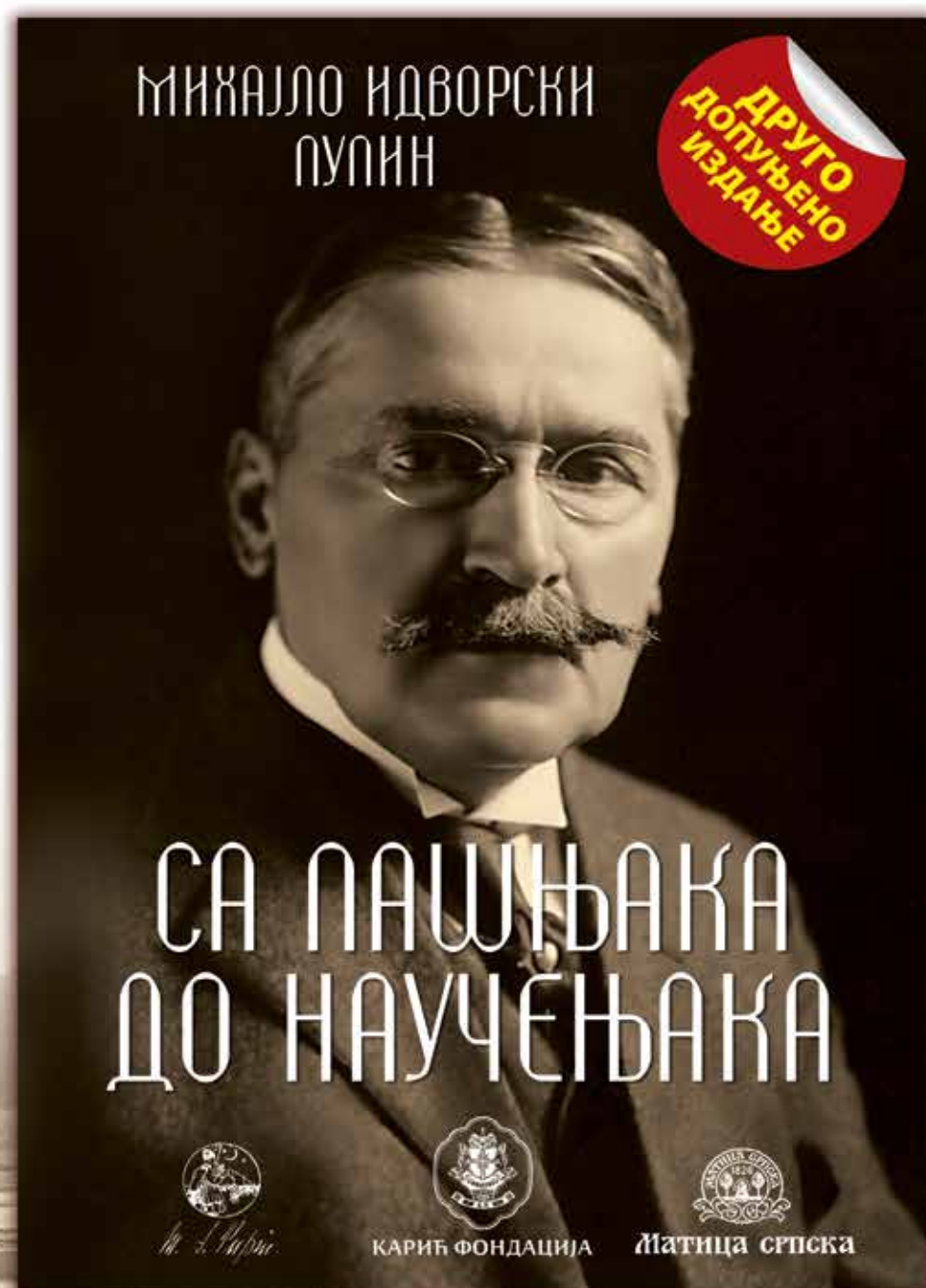
And as everyone present as well as friends on social networks and His Holiness Patriarch himself, Mr. Irinej, wished to Karić family:

HAPPY PATRON SAINT DAY, FOR MANY YEARS TO COME!





КАРИЋ ФОНДАЦИЈА



Једино веродостојно издање
Пупинове књиге, онакво какво је
он желео да је чита његов народ!



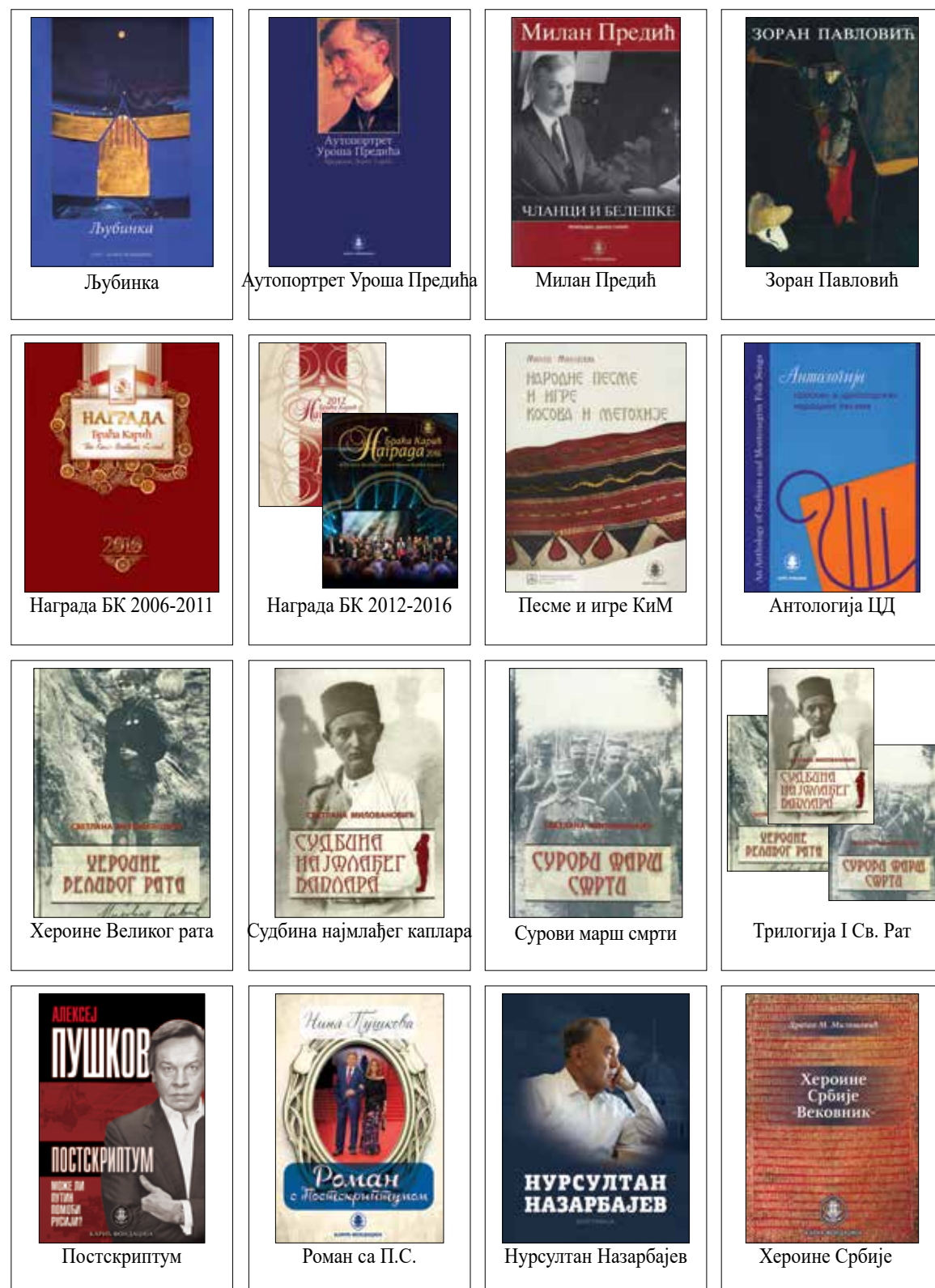
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KARIC FOUNDATION

The Karic Foundation has been present in publishing for nearly two decades thus preserving cultural heritage of its homeland. The size, number and diversity of the Foundation's publishing activities are evidence that the Karic's family tradition is responsibility towards the state and society.

Carefully chosen titles that we present are true cultural and historical treasures.



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